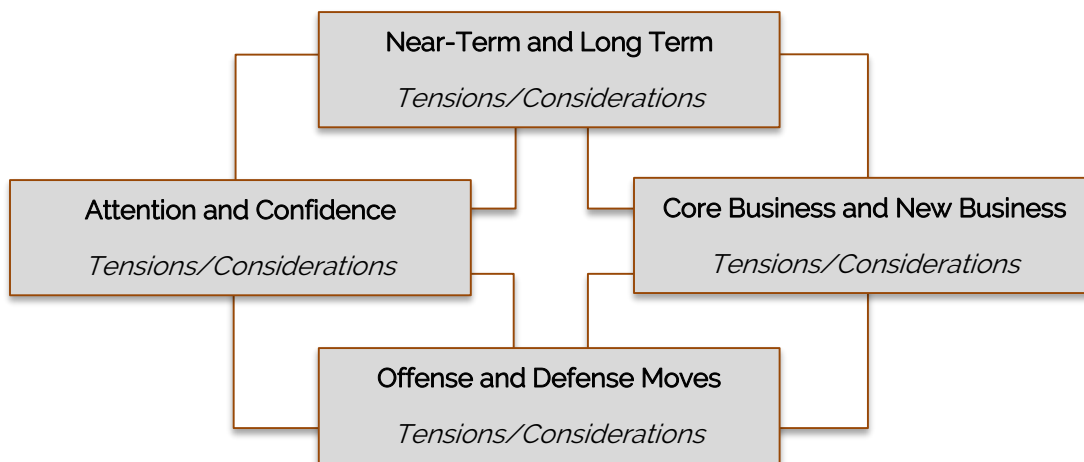


B-202 Notes  
Dual-Dynamic Strategy  
Evolving Concepts and Practices  
02.10.2016

Organizations tend to work toward their objectives with a **strategic agenda** for growth, performance and change. For decades, the nature of strategy leadership has recognized the tensions that are shaped by forces in the marketplace and in the organization. **Making sense of these tensions is part of the strategic agenda.**

## Dual-Dynamic Strategy

The disciplines of contemporary business strategy have shifted to concepts and practices that are geared to readiness and persistence rather than structured plans and fixed schedules. Our current work on **Dual-Dynamic Strategy** has focused on the organization's mindset for dealing with the balance of four main components:



These four areas of **Dual-Dynamic Strategy** frame the nature of forward planning, decision making, risk management and problem solving in organizations, large and small. These subjects engage, inspire, provoke and support the kind of strategic conversations that enable executives, boards and management teams to navigate toward the strategic and economic imperatives of their organization.

More ... for Discussion.