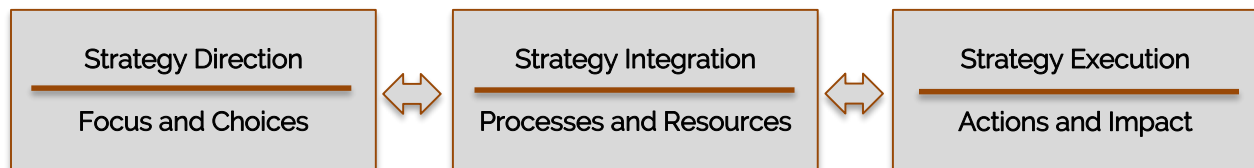


The conventional approach to healthcare strategy has been marked by matching stakeholder priorities to organizational resources. More than a century of significant change in healthcare standards, access and economic management has opened the gates for a more dynamic and integrated approach, with more focus on value-results.

## Strategic Agenda in Healthcare

Two things define the challenges of healthcare strategy more than anything else. First, we have a complex array of stakeholders that includes consumers, providers, regulators, intermediaries, and those who finance healthcare at many levels. Second, the business of healthcare is complex, with thousands of codes, processes, access points, interactions and norms. This is the arena of healthcare strategy, and within this arena, executives, boards and managers, at all levels and functions, have the task of navigating three facets of the **strategic agenda**:



The **strategic agenda** has evolved from conventional strategic planning methods and structures. Today, we're geared to readiness and persistence far more than planning approaches of the past. The **strategic agenda** is the framework for planning and leadership that shape operating models, capital expenditures and system budgets. Much of the hard work of strategy in the reform era is about integration and execution.

More ... for Discussion.