

HeCEM Notes
Healthcare Innovation
Update and Comments
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The evolution of healthcare is shaped by technical, social and economic forces that have spawned plenty of stress and tension in the marketplace. Executives and boards have tackled the healthcare value curve with **attention to innovation**.

Healthcare Innovation

The meaning of innovation in healthcare is something that shapes a growing range of strategy conversations. In our published work on the subject, we have suggested that executives and stakeholders take a more evolutionary and integrated view of healthcare innovation along these five vectors:

- *Process-Based Vector*
 - *Improvements in Methods and Approaches*
- *Service Line Vector*
 - *Leverage with Clinical Care-Stream Integration*
- *Network-Based Vector*
 - *Better Access, Value and Quality Structures*
- *Service & Tech Vector*
 - *Adaptive and Emergent Techniques and Systems*
- *Business Model Vector*
 - *Adaptive Patient Care and Outcome Models*

Clearly, **Process-Based** efforts in healthcare innovation are off to the races in many organizations. But our surveys of stakeholders show greater attention to the strategic and organizational themes in each of the other vectors of healthcare innovation. The arguments for healthcare innovation are central to strategy going forward.

More ... for Discussion.