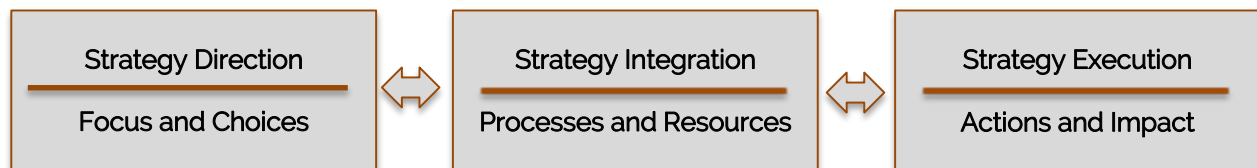


NP-202 Notes
Planning and Nonprofit Impact
Evolving Approaches to Strategy and Planning
02.10.2016

The nature of planning in nonprofit organizations has evolved in recent years along several fronts, resetting the charge of governing boards, executives and staff groups. The **strategic agenda** provides a framework for building on three critical and dynamic elements of nonprofit planning and decision making.

Strategy: Elements and Engagement

Contemporary nonprofit strategy takes into account the environment of concerns, the stakeholders to be served, and the organization of people, resources, assets and pathways through which outcomes and collective impact will be generated. The nonprofit **strategic agenda** is a framework that engages leaders in conversations on:



Within this framework, nonprofit leaders can address stakeholder needs and behaviors, enterprise mission and purpose, capacity building and collective impact. Further, they can deal with appropriations, service management, operating policy, service innovation, funding and investment, asset conditions and the connections of forward planning, decision making, risk management and problem solving.

More ... for Discussion.