

HeCEM Notes

Patient-Driven Innovation

See: MIT Sloan Management Review, Spring 2019

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The range of patient challenges and unmet healthcare needs can be viewed as fertile ground for product and service innovation. Patient-Driven Innovation entails:

- *Individuals with unmet needs, often those needs associated with their experience with Chronic Disease Management*
- *Investment of personal funds, time and knowledge to explore options and solutions for disease states and conditions*
- *Dispersion and diffusion of ideas with other patients that share direct and specific personal interests in clinical solutions*
- *Collaborative support and exchange with information systems, clinical testing, stakeholder networks, market groups*

Patient-Driven Innovation is powered by people who are highly-motivated to resolve the effects of their diseases for obvious reasons. The collective impact of their work in addressing Diabetes, Crohn's Disease, and other challenges has significant personal, economic and technical value.

Where Does Patient-Driven Innovation fit in the Scheme of Healthcare Innovation?

Where Does the Patient-Driven Process engage with Healthcare Beliefs and Behaviors?

Research: DeMonaco, Oliveira, Torrance, Von Hippel, Von Hippel, Free/Open Innovation Models